

Eddie Ajalcriña

Bioeconomy, bio-business and circular economy expert

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Peruvian venture builder and investor with 15+ years across industry, international cooperation and entrepreneurship. CEO of Redesign Lab, an impact venture studio for the Latin American bioeconomy; instructor at MIT Professional Education since 2022; co-author of the Bio Business Playbook and Playbook Circular LatAm.

CURRENT ROLES

- Co-founder and CEO, Redesign Lab (since 2021)
- CEO, Fondo de Impacto
- Instructor, MIT Professional Education (since 2022)
- Member, CEIBA Council of IDB Lab

ACHIEVEMENTS

- Mobilised USD 1.2M in grant funding from organisations such as the IDB and the Wyss Academy for Nature.
- Raised USD 1.5M in impact debt from international funds.
- Coordinated a EUR 14M European Union cooperation programme in Peru (2023–2024).
- Redesign Lab's portfolio reached USD 26M in revenue in 2025, up 28% on 2024.
- Helped bring the Regenagri standard to Peru: Cotton Nation was the first certified company.

ASSIGNMENTS

ROLE AND SCOPE	CLIENT OR FUNDER	COUNTRY
Coordinator, Sustainable Business Programme and Team Europe – Circular Transition, EUR 14M programme (2023–2024)	European Union Delegation	Peru
Certified consultant in resource efficiency and cleaner production; circular industry and eco-industrial park programmes	UNIDO	Peru
Assessment of 25 Amazonian bio-businesses for the AmazonBeEco programme	NESsT	Peru

INITIATIVES HE DRIVES

Bio Business School, Redesign Lab's bio-business centre

Circular Club, circular economy initiative

ThousandFold, regenerative brand studio

TEACHING

MIT Professional Education: instructor in circular economy programmes since 2022.

University of Chicago (Professional Education): taught circular economy.

CATIE: guest lecturer in 2026.

PUBLICATIONS

Bio Business Playbook, Vol. 1: Diseño (with Lorenzo Ortiz; in Spanish).

Playbook Circular LatAm (with Lorenzo Ortiz; in Spanish).

"Does circularity pay in Latin America?", Circular Club study (in Spanish).

Guide to circular bio-businesses for rural producers (in Spanish).

Newsletter "Casos: Negocios & Regeneración".

EDUCATION

MBA, ESAN (Peru).

ROLE AND SCOPE	CLIENT OR FUNDER	COUNTRY
Design of a regenerative agriculture programme in the Peruvian Amazon	Conservation International and Lululemon	Peru
Design of circular economy models for Andean cooperatives	German Cooperation	Peru
Training of rural producers in circular bio-businesses	CODESPA and Spanish Cooperation	Peru
Advisory on quality infrastructure for the circular economy	INACAL (Peru's quality institute)	Peru
Assessment of the potential of Peruvian organic cotton	Organic Cotton Accelerator	Peru
Project to bring Amazonian fibres to haute couture	ProInnovate (Peru's innovation agency)	Peru and China
Investment readiness for 16 startups and guest evaluator at their investor pitch (2026)	Green chemistry accelerator	Latin America
Sustainability and regulatory affairs across four countries	Alicorp-Vitapro	Peru, Ecuador, Chile and Honduras

TRACK RECORD

- Former partner of Cotton Nation, a regenerative Amazon cotton group that reached about USD 25M in revenue; he sat on its board and sold his stake in 2025.
- Co-founder of Neofibers, an Amazonian-fibre textile biomaterials company launched in the United Kingdom in 2024.
- Directed sustainability and regulatory affairs at Alicorp-Vitapro across four Latin American countries.
- Led environmental management and sustainability strategy at TASA (Breca Group).

Master in BioTrade, PUCP (Peru).

Complementary training in innovation, MIT Professional Education.

Science-based undergraduate studies.

LANGUAGES

Spanish (native) and English (advanced, C1).